

YOU ARE A BRAND

WHY?





Save Your Town

Deb Brown
Becky McCray

CLAIM YOUR NAME EVERYWHERE

[kellibloomquist.com](#)

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Jul 1, 2013 - We had a great Gotcha day for both kiddos but having Internet issues so mom going to have to wait until one of the techy group members is ...

[Kelli Bloomquist | Iowa Central Community College ...](#)

[ia.academia.edu/KelliBloomquist](#) ▼

Kelli Bloomquist, Iowa Central Community College, Communications Department, Adjunct. Studies Crisis communication and management, Public Relations ...

[Kelli bloomquist | LinkedIn](#)

<https://www.linkedin.com/pub/kelli-bloomquist/81/59/637>

Napa, California - contractor

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Fort Dodge, Iowa - Coordinator/Adjunct Professor, Digital Mass Communications and Journalism programs at Iowa Central Community College

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See what **Kelli Bloomquist** (kellibloomquist) has discovered on Pinterest, the world's biggest collection of everybody's favorite things.

[Kelli Bloomquist - YouTube](#)

KNOW YOUR PERSONAL BRAND PROMISE - AND LIVE BY IT



DEB BROWN

Brand promise

Be Kind

Listen Well

Try to Help

DEBWORKS

Brand Promise


Deb Brown **listens**, asks questions and identifies ways to **help small towns** and rural areas reclaim their character and purpose. Deb provides the guidance and structure to get conversations moving in the direction of accomplishment. Deb **supports small towns** and rural living through interactive instruction and motivation. She does these things both in her position as Executive Director of the Chamber of Commerce in Webster City and through speaking engagements and work shop facilitation through her business Debworks and SaveYour.Town

GOOGLE YOURSELF

Deb

needalittleadvice.com/ ▼

Sep 6, 2015 - Thanks for stopping by. Don't you hate when you visit a site and there's no contact information on the home page? Me too. deb@debworks.com ...

 816 2nd St NW, Hampton, IA 50441
(641) 580-0103

debworks Deb Brown (@debworks) | Twitter

<https://twitter.com/debworks> ▼

29K tweets • 1150 photos/videos • 4215 followers. Check out the latest Tweets from [debworks Deb Brown \(@debworks\)](https://twitter.com/debworks)

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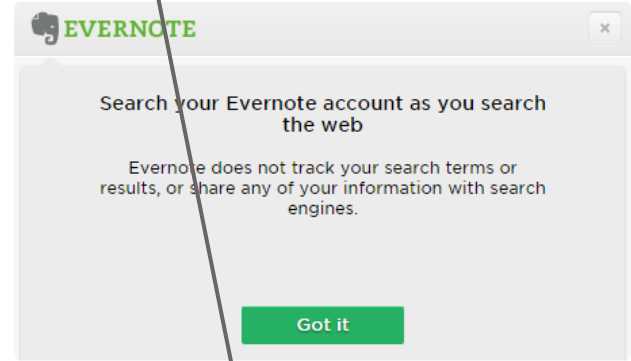
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[debworks](https://steller.co/debworks). follow. Traveler, writer, connector — speaker, tourism person, local shopper.

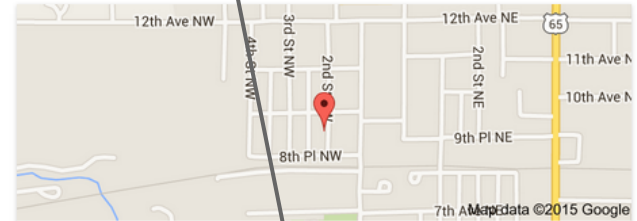


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Got it



Debworks ★

Marketing Consultant

Address: 816 2nd St NW, Hampton, IA 50441

Phone: (641) 580-0103

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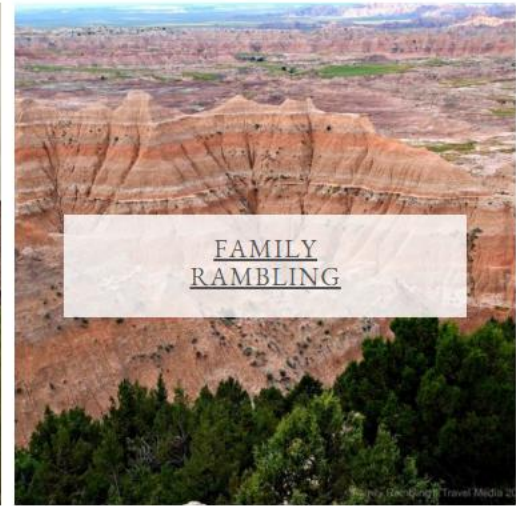
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ABOUT



IRELAND FAMILY
VACATIONS



FAMILY
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more recent posts



Shredded Brussels Sprouts & Chicken Caesar Salad

Shredded Brussels Sprouts & Chicken Caesar Salad with crispy capers is a healthy, gluten-free take on Caesar Salad with lots of crunch and flavor! Good morning, everyone! I'm so happy to report that we're in a MUCH better place today...

[VIEW POST](#)

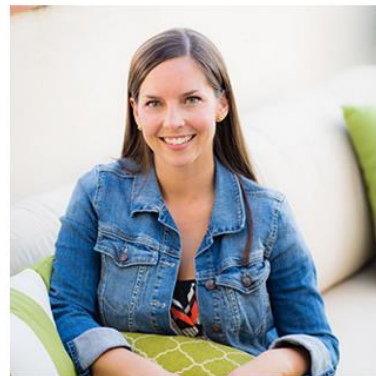


BBQ Chicken and Quinoa Stuffed Peppers

BBQ Chicken and Quinoa Stuffed Peppers are full of flavor yet light and healthy. This gluten-free dinner recipe couldn't be more delicious! Hi everyone, sorry for the radio silence so far this week - we had a tough,...

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hi, i'm kristin!



After being **diagnosed with Celiac Disease** in 2013, I eat and share delicious, approachable gluten-free recipes on Iowa Girl Eats, yet have 600+ recipes for any and all diets. I believe quick yet healthful meals can be made with everyday, in-season ingredients. Visit my [Recipe Index](#) for inspiration! [MORE](#)

BONUS: BUFFER ADVICE

1. Reserve your name on all social channels (with [KnowEm.com](https://www.knowem.com))

2. Use a consistent name on all channels

First name and last name is the standard. Do your best to avoid nicknames, shortened names, etc., unless you use the variation consistently.

3. Use the same profile photo across all channels

It's a good idea to keep your profile photo consistent – I'm not particularly good at that, but I do try to keep it similar on my blog, Facebook and twitter page. ALWAYS have a profile picture – your page is 11 times more likely to viewed if you do have one (according to LinkedIn)

4. Come up with a catchy, unique headline, blurb, or bio

Headlines work great in places like LinkedIn, Pinterest, and Instagram. Other sites like Facebook and Google+ often use your education, employer, and location as the identifying information for you.

I'm a small town enthusiast, traveler, writer, speaker, misfit, legend

YOU CAN CHANGE THE WORLD, OR YOU CAN SIT ON YOUR BUTT

<http://aj-leon.com/pursuitofeverything/>



THANKS!

You can find this presentation at:
www.needalittleadvice.com/handout

